

INVITATION - Colloquium for PhD Programme Series 6, 2025, Faculty of Business and Economics

Dear All,

The Faculty of Business and Economics will hold our **Colloquium for PhD Programme Series 6, 2025** on **23 – 25 June 2025**.

The details are as follows:

DEPARTMENT OF ECONOMICS	
23.06.2025 Monday 9:00 – 10:00 am	Proposal Defence Presentation – Rida Fatima Title: The Determinants of Gender Wage Gap in Pakistan. A Case Study of Southern Punjab of Pakistan Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF MANAGEMENT AND MARKETING	
23.06.2025 Monday 11:00 – 12:00 pm	Candidature Defence Presentation – Balqees Saud Abdullah Almakhmari Title: Assessing the Impact of Techno-Stress from Using the Shifaa System on the Productivity of Healthcare Personnel in the Ministry of Health, Oman: A Sequential Exploratory Study on the Moderating Role of Proactive Coping Strategies Over Reactive Coping Strategies Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF ACCOUNTING	
23.06.2025 Monday 3:00 – 4:00 pm	Proposal Defence Presentation – Bian Jinyu Title: Institutional Investors' ESG Preferences and Stock Price Crash Risk: Empirical Evidence from Chinese Listed Companies Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF MANAGEMENT AND MARKETING	
23.06.2025 Monday 3:00 – 4:00 pm	Candidature Defence Presentation – Guihong Tang Title: The Influence of Career Adaptability and Career Commitment on Turnover Intention among ICT Employees in China Venue: Seminar Room 1, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF POLITICAL SCIENCE, PUBLIC ADMINISTRATION AND DEVELOPMENT STUDIES	
24.06.2025 Tuesday 11:00 – 12:00 pm	Proposal Defence Presentation – Lim Jet Khin Title: Automotive Industrial Development in Malaysia: An Assessment of the EV Industry Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics

DEPARTMENT OF ACCOUNTING	
24.06.2025 Tuesday 2:00 – 3:00 pm	Proposal Defence Presentation – Xu Meiyi Title: Capital Market Consequences of Auditor-Client Compatibility and Gender Composition: Evidence from Stock Price Crash Risk Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
24.06.2025 Tuesday 3:00 – 4:00 pm	Proposal Defence Presentation – Guo Fan Title: Non-Controlling Large Shareholders and Corporate Greenwashing: Evidence from China Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF DECISION SCIENCE	
24.06.2025 Tuesday 4:00 – 5:00 pm	Candidature Defence Presentation – Manfei Yao Title: The Role of Social Media in Revitalizing Remote Villages as Tourism Destinations: A Case Study of Guizhou, China Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF ACCOUNTING	
25.06.2025 Wednesday 9:00 – 10:00 am	Candidature Defence Presentation – Guiqian Li Title: Mixed Ownership Reform and Earnings Management in Chinese State-owned Enterprises: The Role of Executive Compensation Stickiness and Mandatory ESG Disclosure Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
25.06.2025 Wednesday 10:00 – 11:00 am	Candidature Defence Presentation – Maria Stefani Osesoga Title: Family Ownership and Value Relevance Nexus: The Role of Earnings Management and Political Connections Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
25.06.2025 Wednesday 11:00 – 12:00 pm	Proposal Defence Presentation – Ruiqi Qiu Title: Integrated Reporting Quality, Digitalization and Investment Efficiency: Evidence from China Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
25.06.2025 Wednesday 12:00 – 1:00 pm	Thesis Seminar Presentation – Najihah binti Abd Razak Title: Factors Influencing Perceived Usefulness and Adoption of Robo-advisory Service during Financial Crisis Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF POLITICAL SCIENCE, PUBLIC ADMINISTRATION AND DEVELOPMENT STUDIES	
25.06.2025 Wednesday 2:00 – 3:00 pm	Proposal Defence Presentation – Nurul Farhana binti Shuid Title: Strategic Human Resource Management and Job Performance in the Service Sector: A Multilevel Longitudinal Study of Job Crafting and Self-Leadership

	Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF DECISION SCIENCE	
25.06.2025 Wednesday 3:00 – 4:00 pm	Candidature Defence Presentation – Wang Xi Title: Food Innovation Capability for Alternative Food Networks (AFNS) in Enhancing Operational and Social Performance of Chinese Agri-Food with open Innovation as a Moderator Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics

For further information, please visit the FPE website at www.fpe.um.edu.my

All are invited.

Thank you and have a great day.